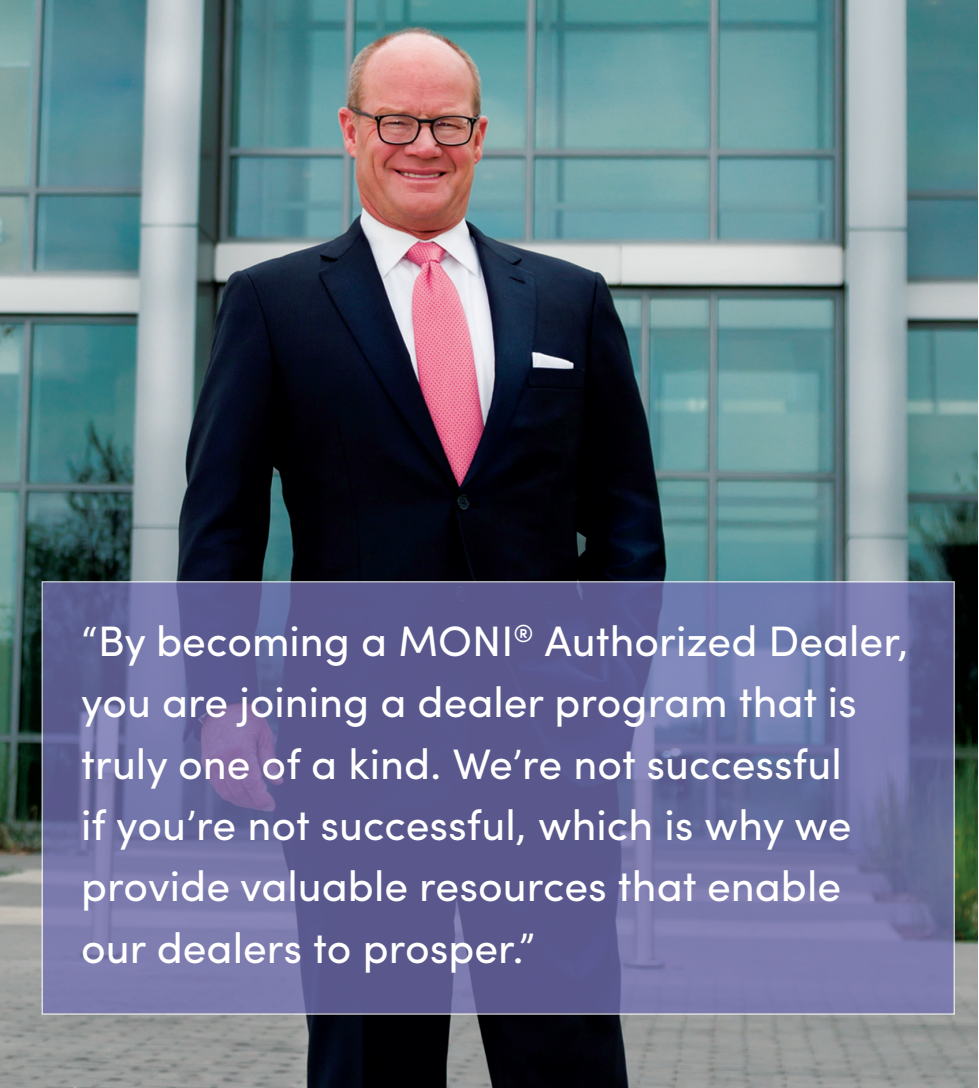


# MONI DEALER PROGRAM

monidealerprogram.com



800.595.2059



“By becoming a MONI® Authorized Dealer, you are joining a dealer program that is truly one of a kind. We’re not successful if you’re not successful, which is why we provide valuable resources that enable our dealers to prosper.”

**TOGETHER,  
WE’RE STRONG.**  
MONI® AUTHORIZED  
DEALER PROGRAM



**MONI®**  
AUTHORIZED DEALER

# MONI DEALER PROGRAM

[monidealerprogram.com](http://monidealerprogram.com)



1,000,000+  
CUSTOMERS



600+ DEALERS  
NATIONWIDE



1,100+  
DALLAS-BASED  
EMPLOYEES



LARGEST DEALER  
PROGRAM

“MONI offers unmatched support and industry-leading tools to help dealers succeed. They have been an important element in driving growth and success within my business.”

CURTIS KINDRED,  
AMERICAN DEFENSE SYSTEMS



MONI<sup>®</sup>  
AUTHORIZED DEALER

# MONI DEALER PROGRAM

monidealerprogram.com



MULTIPLES



DEALER CARE



REVENUE  
SHARING



PRODUCTS AND  
SERVICES



ECONTRACT



FUNDING



BUSINESS  
MANAGEMENT



MONITORING

## DEALER PROGRAM vs. IN-HOUSE

Increase your competitive edge and gain market share. Keep your identity and build your own brand.

These are just some of the benefits of joining our dynamic dealer program.



# MONI DEALER PROGRAM

monidealerprogram.com

## OUR PARTNERS INCLUDE THE INDUSTRY'S LEADING COMPANIES.

We work closely with leading manufacturers, distributors and service providers to negotiate competitive pricing from these top companies.



Offer your customers the latest technology and services.

MONI's dedicated Product Development team works solely on testing and mastering any product that we endorse. Their mission is simple: Keep our authorized dealers informed and trained on the latest technologies, products, and services. They answer questions about products, provide training, and work alongside our industry partners to ensure that you've got accurate information.



## TECHNOLOGY

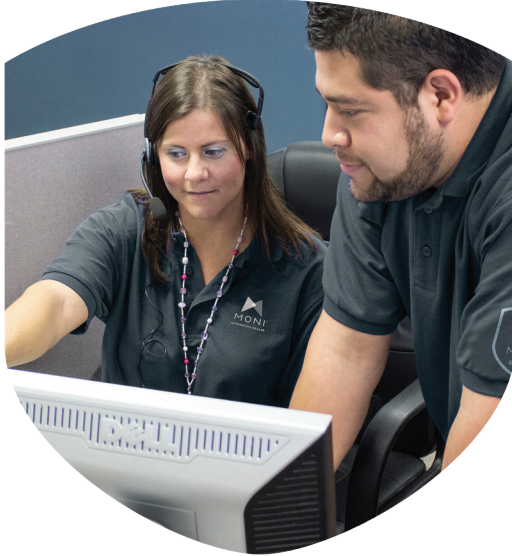
To sell technology, you have to lead with technology.

As a company that has been around for almost 25 years, MONI knows that having the best technology is a key ingredient to a successful business. That is why we provide our Authorized Dealers with the latest technology to create a great customer experience, as well as a streamlined sales process. That's one big advantage to joining the MONI Dealer Program.



# MONI DEALER PROGRAM

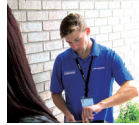
monidealerprogram.com



## DEDICATED SUPPORT

We believe that success comes from support.

An effective support system is a key element to any successful relationship, and MONI has a personalized support staff ready to assist you. Our consistent, reliable and time-saving support differentiates our dealer program.



### NATIONAL TRAINERS

Our National Trainers serve as the first point of contact, and assist with the on-boarding process. They provide initial training, introductions to key contacts at MONI and personally assist with submitting your first account purchase.



### DEALER CARE SPECIALISTS

Your Dealer Care Specialist is the single point of contact to guide and support you through: submitting accounts for purchase, the funding process, dealer billing and the guarantee period.



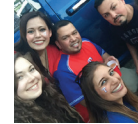
### SERVICE AND TECHNICAL SUPPORT TEAM

MONI has an entire department devoted to service work and helping our Authorized Dealers with technical support. Great service keeps customers happy and also keeps them recommending you to others - which can provide another revenue stream. Our Field Service and Technical Support departments do everything from assigning service jobs to providing training for security dealers in the field. By providing a better customer experience, the Field Service department helps to retain customers.



### ACCOUNT EXECUTIVE

The Account Executive is your coach, mentor, trainer, and a source of knowledge in building and developing your business. They provide guidance and insight on future plans and development, and potential opportunities for your business.



### ACCOUNT MANAGER

Your Account Manager reviews your company's key performance indicators to ensure these are optimized: Credit score, payment methods, account types and demographics.

